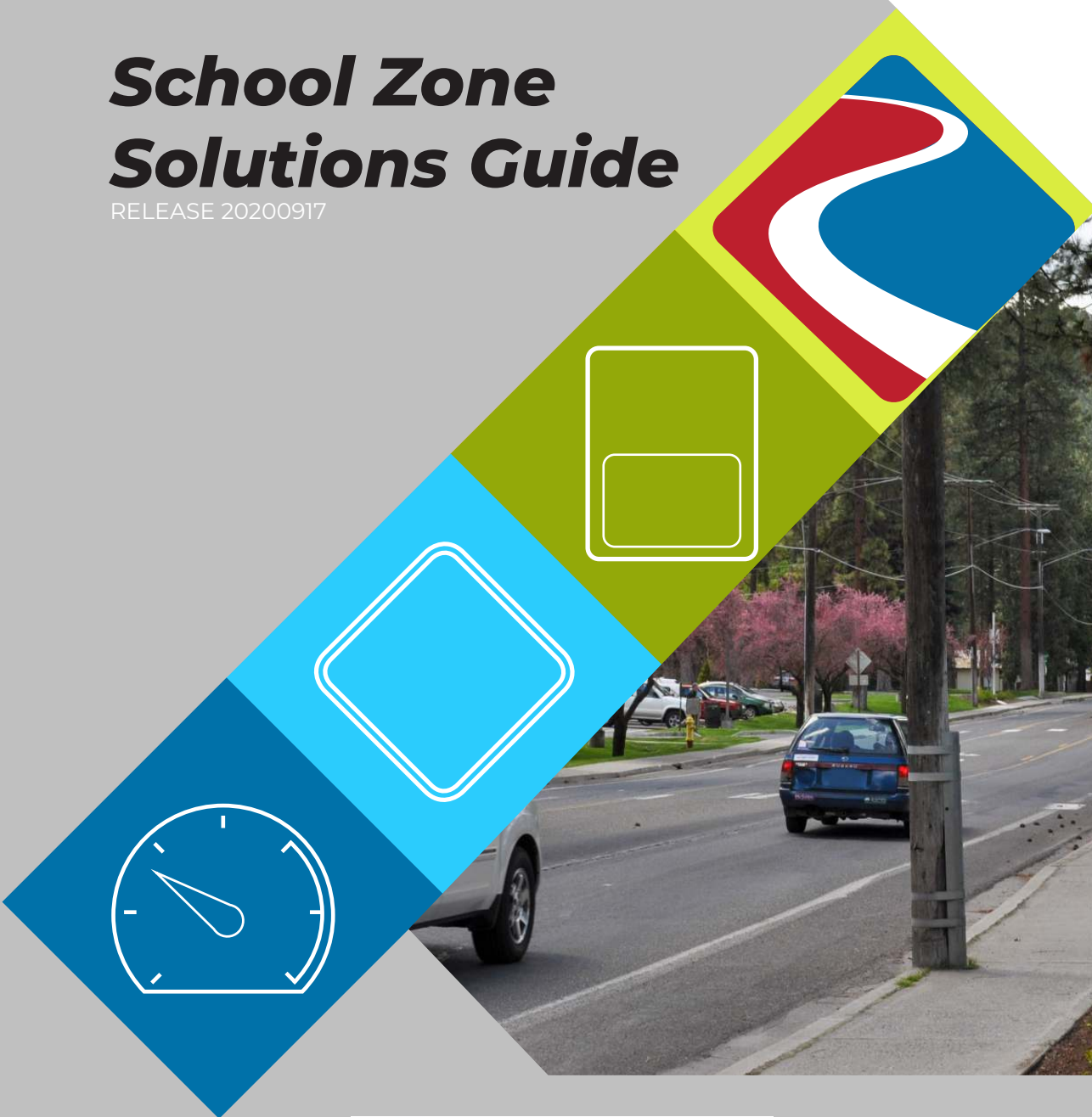


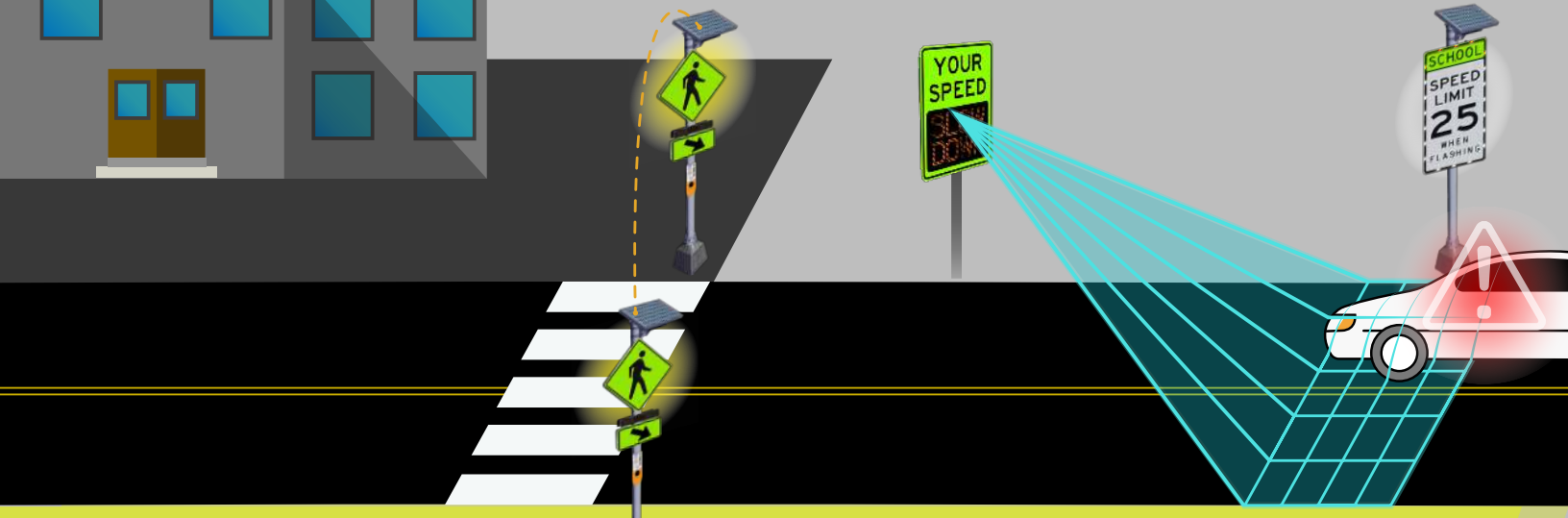
## ***School Zone Solutions Guide***

RELEASE 20200917



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# The TrafficCalm™ School Zone



TrafficCalm™ offers a spread of technologies which are squarely aimed at calming drivers in school zones.

- ▶ **Driver Feedback Signs** provide exceptional awareness to the posted or changeable speed limit
- ▶ **Push 2 Cross** provides mid-block, pedestrian controlled signaling to all drivers
- ▶ **Flashing Sign Systems** Enhancements accentuate any sign with active and *unmistakable* LED

## Driver Feedback



Driver Feedback Signs have proven over and over again that speeding violations can be reduced with non-invasive technology. Schools are the perfect match for what Driver Feedback can accomplish; improve compliance among otherwise reasonable drivers.

TrafficCalm™ Driver Feedback Signs come in many sizes and feature sets, all providing the most reliable, most rugged, most trusted solution in the market.

Pair any of our Driver Feedback Signs with the perfect TrafficCalm™ power supply (Solar, battery, or AC) and you have the quickest path to slowing drivers down, day in and day out.

### Build a TrafficCalm™ School Zone, With Driver Feedback...

1 Driver Feedback Sign per approach



1 Power Supply per Driver Feedback Sign (solar, battery, or AC)

# Push<sup>2</sup>Cross

Improving on the industry standard, Push2Cross takes pedestrian activated signage one step further. Combining the proven effectiveness of the RRFB (rectangular rapid flashing beacon) and TrafficCalm™ enhancements produces a solution that is easy to implement and highly effective.

Our in-house RRFB is the most rugged design in existence, no other system can boast our reliability. Whether arctic cold or egg frying hot, run over by a truck or left in a swimming pool, the TrafficCalm™ RRFB won't quit.

The core of the system, Flashing Controllers do what they do best, intuitive configuration and flexibility precipitate value that has to be experienced to be believed.

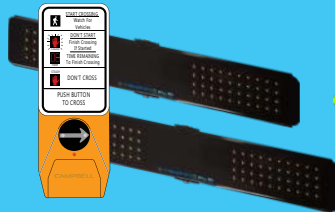


## Build a TrafficCalm™ School Zone with Push 2 Cross...

SA300 Controllers and Collaborators



Rectangular rapid flashing beacons and push buttons



Flashing LED rings for signs on all approaches



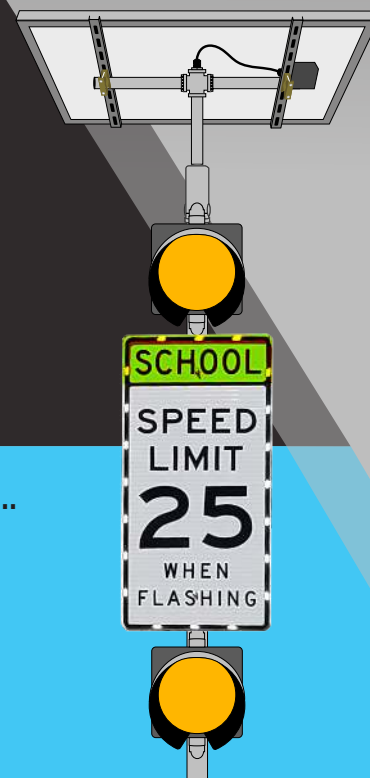
## FLASHING SIGN SYSTEMS

The Flashing Sign Systems concept is simple, accentuate existing signage with cutting edge technology. The end result is unprecedented warning to drivers; drawing awareness to critical signage without blinding and without distracting.

Composed of Controllers/Collaborators (with integrated AC or Solar Power), LED sign rings, and even industry standard beacons, ours is the fast route to updating your school zone.

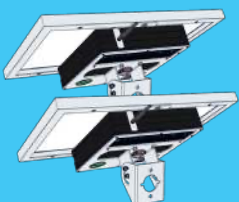
Easy and fast setup and scheduling on nearly any wi-fi enabled device means that there is no excuse for the perfect implementation.

And just for good measure, our system is compatible with smart mobility systems; our Connected Vehicle integration ensures your investment pays off well into the future.

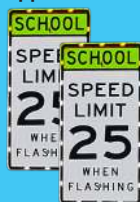


## Build a TrafficCalm™ School Zone, With Flashing Sign Enhancements...

SA300 Controllers and Collaborators



Flashing LED rings for signs on all approaches



Complete Beacon Solution

